



PRESS

INFORMATION

England Star officially opens FootballCV Academy

After being called up into the England squad for the very first time, Premiership whizzkid, Ashley Young, celebrated today by officially opening the prestigious FootballCV Academy.

Based at Rushden & Diamonds' Nene Park ground in Northamptonshire, the Academy is the first of its kind in the world – an independent, private, residential football academy, totally dedicated to the footballing and educational needs of its students.

The Academy will be home to 28 lads who were chosen from hundreds of hopefuls for their place at this unique facility. As part of their development they will play a number of friendlies against Premiership and Football League opposition in addition to daily training programmes. The lads will also compete in the Football Conference Youth League against the likes of Birmingham City and Oxford United.

After training each day, the squad will head to the classroom to continue a comprehensive football education with seminars, workshops, visits to

football games, and guest speakers including some of the biggest names in football.

Monday will be the first training session for all of the Academy members and they will now be hoping to impress not just the team of former professional footballers and coaches who will guide them through their two year stay with the Academy but Ashley Young, the quicksilver Aston Villa forward.

As a richly promising Academy product himself, Ashley Young will be able to give added inspiration, advice and hope to the Academy squad, all of whom are committed to forging a career in professional football.

Kevin Wilson, the former Northern Irish International and Academy Team Manager, said "The FootballCV Academy is a revolutionary concept which gives young footballers the opportunity to make a career in the game, either becoming a player or via the qualifications the players will gain. I am delighted to be a part of the Academy and to assist the progress of the lads into the professional game.

"They've all worked hard to get to this point and we'll make sure we give them the best platform to make the most of their talents. We'll give Ashley a very warm welcome and I'm sure he can show the lads exactly what they can achieve if they work hard to maximise their talents."

The official opening will also give the Academy lads the chance to try out their training and playing kit which carries the name of 38 Records – official sponsor of the FootballCV Academy.

38 Records is the fan funded record label of Mark Joseph, who came from nowhere in 2003 to score his first Top 40 hit with 'Get Through' – released

on his own DIY label. This led the Daily Telegraph to label Mark as 'the boy who beat the biz' and he then followed up his initial success with a significant record deal and three Top 40 hits, all from his debut album 'Scream'.

Mark is now embarking on an exciting new project with his own label 38 Records, looking to sell and market his music around the world. He is currently applying the finishing touches to his second album 'Sold To Sound', has signed another artist – Katie Buckhaven – to his label and is working closely with Katie to complete her album in time for a 2008 launch.

Commenting on the sponsorship deal, Graham Starmer, managing director of the FootballCV Academy, said: "We're delighted to have reached agreement with 38 Records. Through his fan funded label Mark has shown a real commitment to giving genuine musical talent a platform to succeed and we share this passion on a footballing front. It's hoped that we can both see some headline grabbing successes in the coming months!"

For more information visit www.footballcvacademy.com which will have regular match reports and updates on the Academy team – the FCV Reds.

ENDS

Note to Editors

About FootballCV Academy (www.footballcvacademy.com)

Providing a genuine safety net and solid platform for stars of the future, the Academy will be run by former professional footballers and coaches. Kevin Wilson, the former Northern Irish International footballer who played over 40 games for his country scoring 6 goals in the late 80's and early 90's, has

just been announced as Academy Team Manager. Ultimately the Academy can help released players back into the fold and give late developers a solid platform to earn a living from the game and make a breakthrough.

The cost of attendance is £15,000 per student, per year. This includes all kits, equipment, transport, tutoring, coaching, entertainment, excursions, guest speakers, accommodation and meals for seven days a week.

FootballCV Academy Squad 2007/8

<i>Players</i>	<i>Age</i>	<i>Position</i>	<i>Home Town</i>
<i>Aaron Cheshire Midlands</i>	<i>16</i>	<i>Centre Back</i>	<i>Coventry, West</i>
<i>Alex Round Wolverhampton</i>	<i>17</i>	<i>Striker</i>	<i>Lower Penn,</i>
<i>Alistair Wiltshire London</i>	<i>16</i>	<i>Striker</i>	<i>Wimbledon,</i>
<i>Ashley Civil Leicestershire</i>	<i>16</i>	<i>Winger</i>	<i>Hinckley,</i>
<i>Ben Hanrahan Nottinghamshire</i>	<i>16</i>	<i>Striker</i>	<i>West Bridgeford,</i>
<i>Brian Nglube London</i>	<i>15</i>	<i>Winger</i>	<i>Wood Green,</i>
<i>Cal Cathline-Gott</i>	<i>16</i>	<i>Striker</i>	<i>Highbury, London</i>
<i>David Deyne London</i>	<i>16</i>	<i>Striker</i>	<i>Friern Barnet,</i>
<i>Dylan Hawkridge Pembrokeshire</i>	<i>16</i>	<i>Right Midfielder</i>	<i>Milford Haven,</i>
<i>Gurtej Bhullar Midlands</i>	<i>16</i>	<i>Goalkeeper</i>	<i>Wednesfield, West</i>
<i>Ita Ikpeme</i>	<i>16</i>	<i>Central Midfielder</i>	<i>Lagos, Nigeria</i>
<i>Jake Guymmer</i>	<i>16</i>	<i>Central Midfielder</i>	<i>Luton, Bedfordshire</i>
<i>James Davies</i>	<i>16</i>	<i>Midfielder</i>	<i>Heacham, Norfolk</i>
<i>James Leyden</i>	<i>17</i>	<i>Left Back</i>	<i>Thamesmead, Kent</i>
<i>Jamie Cooper Yorkshire</i>	<i>17</i>	<i>Right Midfielder</i>	<i>Wakefield, West</i>
<i>Joseph Warden Midlands</i>	<i>18</i>	<i>Central Midfielder</i>	<i>Wolverhampton, West</i>

Kieran Mahon	16	Midfielder	St Andrews, Guernsey, Channel Isl
Kyle Bolton	16	Centre Back	Westhoughton, Bolton
Marcelle Magloire	16	Left Back	St Martins, Guernsey, Channel Isl
Michael Thompson	18	Winger	Corfe Mullen, Dorset
Paul Tocco	18	Left Midfielder	Leighton Buzzard, Bedfordshire
Quintin Young	16	Goalkeeper	Ely, Cambridgeshire
Ross Crawford	16	Centre Back	Beaconsfield, Buckinghamshire
Ryan Reid	17	Winger	Plaistow, London
Samuel Holt	16	Goalkeeper	Sonning, Berkshire
Seranjit Singh	17	Winger	Hackney, London
Sonny Pomroy	16	Winger	Croydon, Greater London
Will Benney	17	Striker	Market Rasen, Lincolnshire

CONTACT(S):

Mark Sowerby
 Butterfield Morris Bushell (BMB) Ltd
 Bushell (BMB) Ltd
 Phone: +44 1582 406003
 406016
 Phone: 07970 755198 (mob)
michael.kirby@bmb.uk.com
 E-mail: mark.sowerby@bmb.uk.com

Michael Kirby
 Butterfield Morris
 Phone: +44 1582
 E-mail: